

# OUR CARBON ACTION PROGRAMME



Supporting Partner



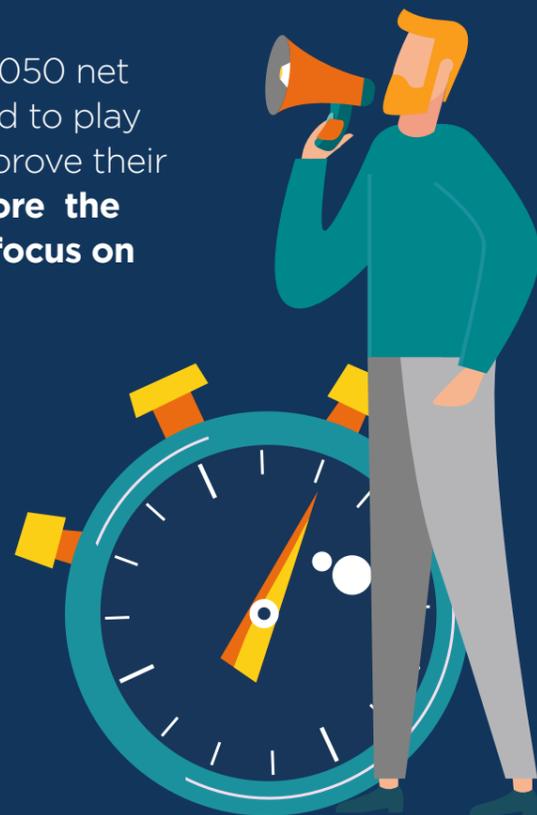


## CARBON ACTION PROGRAMME

### It's time to take action

We know that the road to net zero (and beyond) may seem daunting. With the sheer amount of 'carbon jargon' used around net zero, and so many different challenges around measuring and reducing your emissions, it can be difficult to know where to start.

But if we're going to reach the UK's 2050 net zero target, businesses like yours need to play their part by taking action now to improve their carbon emissions. **So it's time to ignore the 'noise' around net zero, and simply focus on taking meaningful action instead.**



## Perfect your net zero plan

When it comes to decarbonisation, there's no 'one size fits all' route to net zero. Your business must carve out its own path - from setting net zero goals that are ambitious yet achievable, to determining which measures are feasible for you to implement now and which options will be viable in the long-term.

Any action you take towards improving your organisation's carbon emissions is commendable - but to make sure you're getting the most out of your efforts, you need to take a streamlined approach to emissions reductions. **That's why we created our Carbon Action Programme, to give you the support you need to succeed at every stage of your net zero journey.**



**With the support of our experts, you can set ambitious net zero goals and make sure you achieve them - so what are you waiting for?**





# CARBON ACTION PROGRAMME

## Supporting you, every step of the way

Wherever you are on your net zero journey, our Carbon Action Programme can improve your actions by providing a robust foundation, clear scope and ready-made solutions that provide tangible results to support your goals. The Programme is flexible and can be tailored to match your exact needs and organisation's ambitions.

**Here's how we can help you at each stage of the process...**



### 01 Understand

**We'll help you to get a good understanding of your organisation's carbon footprint by:**

- Measuring your Scope 1, 2 and 3 emissions, including a Scope 3 Inventory, to provide you with a comprehensive, disclosure-ready Carbon Footprint Report
- Working with your key stakeholders to understand your ambitions and gain buy-in, and review competitor action in your sector
- Agreeing your budget and investment criteria for your net zero plan



### 02 Plan

**We will provide a clear, actionable plan for taking practical steps towards your goal:**

- Identifying emissions to be addressed and modeling your future consumption, costs and emissions up to your net zero 'target year'
- Assess feasibility and guide you through the process of setting a Science Based Target
- Using our expert insight to assess the ideal carbon reduction measures for your business and create business cases for each option we recommend
- Working with you to create your bespoke net zero strategy and define your carbon reduction targets



### 03 Do

**With our wide range of complementary services, we can deliver solutions that put your plan into action by:**

- Providing full support for all of the measures you implement, from procuring green energy and finding funding from government incentive schemes to carrying out behaviour change training
- Delivering, managing and quality assuring your projects for you, so you can maximise your net zero progress with minimal hassle for your in-house team



### 04 Review

**We'll make it easy and clear to monitor and disclose your progress towards your net zero goals by:**

- Regularly reporting on your key emissions
- Providing in-depth, annual updates on your full Scope 1, 2 and 3 carbon emissions and overall carbon footprint
- Updating the business case behind your strategy as your carbon footprint, energy prices and conversion factors change and as new technologies become available
- Deliver reports for mandatory or voluntary energy reporting schemes, such as Streamlined Energy and Carbon Reporting (SECR) or the Carbon Disclosure Project (CDP)

# Get started today

Net zero is a challenge for any business, but with the right support and advice, you can turn that challenge into a range of commercially and operationally beneficial opportunities for your business.

**So take the first step to seizing these opportunities today by reaching out to our experts.**

You can contact them at:

**0330 166 4444**

**hello@ecm.co.uk**

**ecm.co.uk**



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